

# What is the Rockin' River City Ride and Run?

It's a two-day community event that offers a challenge for novice and experienced cyclists alike along the beautiful Evansville riverfront. Participants will be able to choose from a 5K Family Bike Ride, and 25K, 60K, or 100K Bike Ride.

Walkers and riders will enjoy numerous fully-stocked rest stops, excellent free route support, party in the park which will include food and merchant vendors, a kids' park with bounce houses, games, prizes, a bike safety presentation, and entertainment. We will close out Friday nights run/walk with food, music and a beer garden.

Funds raised through the Rockin River City Ride will be used to support the Junior League of Evansville their missions and charities.

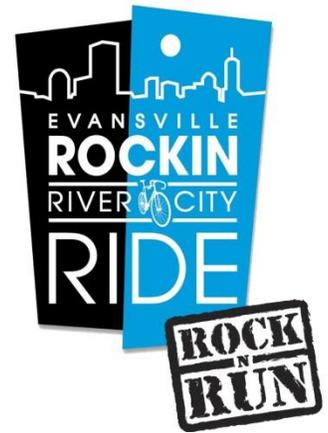
## Merchant & Food Vendors Wanted for the Rockin River City Ride and Run Bike Park

Each vendor will have access to a 10X10 space, with an 8ft table and 2 chairs included. Vendors will be included in the Rockin River City Ride program and marketing materials. All vendors will be placed in our Party in the Park located near the start and finish line of the ride at Sunset Park in Evansville, Indiana.

Cost is \$50, and space is limited. Reserve your spot today!

Our goal with your merchant booth is to increase your company exposure, engage and expand your stakeholders, and make a real impact in the lives of those living in the Tri-state. We value our corporate partners; together we will make a difference in our community.

For more information or questions regarding being a vendor, please contact the Junior League of Evansville at (812) 423-9127 or [riverscityride@gmail.com](mailto:riverscityride@gmail.com), or visit us at [www.rockinriverscityride.org](http://www.rockinriverscityride.org).



## DATE

Friday, May 13, 2016  
Saturday, May 14, 2016

## LOCATION

Sunset Park in  
Evansville, Indiana

## PARTICIPANTS

600 plus Run/Walkers  
200 After Party attendees  
450 plus Bike Riders  
200 plus Volunteers and Staff  
300 Friends, Family, Media  
and Supporters



**JUNIOR LEAGUE OF  
EVANSVILLE**

*Women building better communities*

**Rotary**   
Club of Evansville Morning

  
**Deaconess**