



DATES

Saturday, May 12, 2018

LOCATION

Sunrise Park and
Riverside Drive
Evansville, Indiana

PARTICIPANTS

500 plus Bike Riders

200 plus Volunteers and Staff

300 Friends, Family, Media
and Supporters

COMMITTEE MEMBERS

Junior League of Evansville

Stephanie Bonenberger, Chair

Mary Lawrence Childs

Starr Fryback

Jillian Hanneken

Elizabeth Hennessy-Spencer

Bianca Snyder

Lisa Vaughan

Jessica Welcher

Debi Wilson

What is the Rockin River City Ride?

It's a fun weekend community event that offers a challenge for novice and experienced cyclists, walkers, and runners alike along the beautiful Evansville riverfront. Participants will be able to choose from a 3 or 5 mile Rockin Run or a 5k, 25k, 60k, 100k, Bike Ride on **Saturday, May 12th**. Walkers and riders will enjoy numerous fully-stocked rest stops, excellent free route support and a bike park that will contain food for participants.

Our goal with your sponsorship is to increase your company exposure, engage and expand your stakeholders and make a real impact in the lives of those living in the city of Evansville and its surrounding areas. We value our corporate partners, and together we will make a difference in our community.

Funds raised through Rockin River City Ride will be used to support the Junior League of Evansville's mission and charities.

*Create your company Rockin River City Ride
team or volunteer team today!*

Support Rockin River City Ride through in-kind donations

In-kind donations are a great way to provide sponsorship! You can support the event through donated items including bottled water, food, goodie bag items, and more.

For more information or questions regarding sponsorships, please contact at 812-434-6710 or rivercityride@gmail.com.

Sponsorship Levels



Sponsorship Levels	\$5,000	\$2,000	\$1,000	\$500	\$200	\$100	\$50
Logo recognition on all rest stop signs							
Opportunity to place small promotional item in riders' registration packet							
Opportunity to place small promotional item in riders' goodie bags							
Sponsor name included in Rockin River City Ride event press releases							
Logo and link featured on Rockin River City Ride Web-site							
E-blast that links to our Rockin River City Ride website with your logo and link							
Logo on sponsor event banner the day of the event							
Logo on sponsor yard sign the day of the event							
Logo on Rockin River City Ride registration form							
Recognition as sponsor at opening ceremonies							
Logo placement on Rockin River City Ride maps							
Logo placement on Rockin River City Ride safety handbook							
Logo in Junior League of Evansville digital/print magazine in conjunction with Rockin River City Ride event							
Business name listed in Junior League of Evansville digital/print magazine in conjunction with Rockin River City Ride event							
Company's banner (that you supply) placement at event							
Sponsor vendor booth space							
Logo on Rockin River City Ride/Run t-shirt							
Passes to either Rockin River City Ride ,Rockin Run							
Sponsor logo on Rockin River City Ride and Rockin Run printed materials, including all promotional store front signs							
Title Sponsor for (1) Rest Stop, Logo placement at Rest Stop							
2 Rockin River City Ride Adult t-shirts							



For sponsorship participation, contact

JUNIOR LEAGUE OF EVANSVILLE (812) 434-6710

Junior League of Evansville *123 NW 4th Street, Suite # 422 Evansville, IN 47708-1713

Sponsorship Agreement



JUNIOR LEAGUE OF
EVANSVILLE

Company name _____

Contact person(s) _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website address _____

Please choose the level for Junior League of Evansville sponsorship:

\$2,000 Sponsor \$1,000 Sponsor \$500 Sponsor \$200 Sponsor \$100 Sponsor \$50 Sponsor

Method of Payment

Check enclosed (Please make payable Junior League of Evansville) Send electronic invoice Credit Card Visa MC

Amount \$ _____ Card number _____ Expiration date _____

Name as it appears on the card _____

Signature* _____

* By signing this agreement, we wish to become a sponsor for the above event(s) and the benefits each provides, and agree to provide donations prior to the event.

Submission

Mail to: Junior League of Evansville
123 NW Fourth Street, Suite #422
Evansville, Indiana 47708
812-423-9127

Sponsor Logo Guidelines

If logo inclusion is part of your sponsor package, please send to: jleof-office@courtbldg.com in the preferred format: vector file (.eps, .ai) in CS4 or lower. Acceptable format is a raster file (.jpg, png, .tiff) at 300 DPI (lower resolution will not print clearly).

Please supply the following three versions of your logo:

1. Color 2. Grayscale 3. One-color — black (for engraving).